

Safety & Health ISSUES

THE NEWSLETTER OF TEAM SAFETY, INC. VOLUME 5

Maximize Return on your Safety Investment

Integrate Fitness and Supervisor Leadership into your Safety Program.

Broaden your Impact

To survive in today's economy, organizations cut costs wherever they can. Department heads must justify their budgets, including the safety department. Senior management asks for return on investment (ROI) for any costs above normal operating expenses. Sometimes this puts the safety practitioner in a corner. If the organization has already achieved an exemplary safety record; the amount of effort, time, and money needed to reduce their accident record to new lows will run up against the law of diminishing returns. Integrating fitness, and supervisor leadership into your safety program can broaden the impact of your safety investment beyond just the reduction of workers compensation cost.



Back Synergy™ processes integrate fitness, safety, and supervisor leadership to extend measurable ROI beyond workers comp cost:

- Reduce incidence and severity of cumulative trauma disorders
- Maximize participation in daily safety and health activities
- More skillful supervisor leadership for safety and health
- Improved flexibility and strength for greater overall fitness and health

- Increased knowledge of risk factors for MSDs and personal health
- 30 to 80% of participants adopt healthier lifestyles
- Improved morale and sense that the organization cares
- Increased focus on team-driven safety and health goals
- Healthier workers are more productive.
- Reduced absenteeism

Link Safety and Health for New ROI Opportunity

Workers compensation and health care costs are two sides of the same coin. Half of all workers compensation costs are cumulative trauma disorders (back injuries, carpal tunnel, chronic pain, etc.). Half of all health care costs (on the average, health care costs are about three times the cost of workers compensation) are due to unhealthy lifestyles of an over weight, out of shape, and aging workforce. Taken together, these facts make it clear that improving the fitness level of the workforce by helping them adopt healthier lifestyles has a huge potential for cost savings—not only in workers comp and healthcare, but also in having a more fit, productive workforce. Your ROI has just tripled by linking health care costs to safety.

Safety Leadership Skills – Link safety to productivity

In today's global marketplace competitive, profitable organizations build highly committed, highly effective workforces to stay in the game. They focus their efforts on the natural work

unit and the immediate supervisor to achieve world class results. Management has transitioned from the traditional "command and control" style to self-managed teams with a skilled supervisor as coach.

Back Synergy's team-based process is a good fit for today's management systems. Our Supervisor Safety Leadership skills training uses the same systems as used in productivity, quality, and process improvement. This gives you measurable performance data for supervisor and team safety performance. ROI for safety just took another huge leap.

An Integrated Behavioral Safety System for Maximum ROI

The safety department must justify its time and cost to achieve safety objectives. By linking health and safety, and integrating supervisor safety leadership, the safety department extends ROI beyond worker's comp reduction across all functions to impact productivity, supervisor effectiveness and improve your employees' overall quality of life.

TEAM SAFETY, INC. is a safety and performance management firm working to build organization excellence.
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